**Problem Statement: What innovative platform would you build that helps people to make new friends online? If tinder if for dating, then your product has to be for making new friends.**

**The features I will take from Tinder-**

1. Confirmation from both parties to open the messaging system.

**New Ideas –**

* Categories and sub-categories in post and audience- Target audience for a specific post and can make the post and comment section public for that specific audience and can become friend afterwards with mutual consent. For example –

If someone wants tips for yoga they can make the post public only for yoga community which they can select from category of healthcare and subcategory of yoga.

**Profit –**

1. Community built-up.
2. Vendors will also sign-up because it will be easy for targeting clients as communities are individually founded already.
3. Safety concern will be less as their will be proper communication part before becoming friends and post will be showed to a specific audience.

* Common features from other friendship building platforms.

1. Easy to use.
2. In every language.
3. Reaction of posts, videos and podcasts.